

**NEW LONDON HILLS
SWIM & TENNIS CLUB**



Build your business and support a local swim program by placing an ad in the 2022 Butler County Swim League Championship Meet Heat Sheets

July 27-28, 2022 Co-hosted by Wildwood and Forest Hills

What is a heat sheet?

A heat sheet is the program for the swim meet, and it is sold to the spectators. It lists all the races and swimmers in each event.

How does advertising in a heat sheet benefit my business?

Almost every family that participates in the swim meet will see your ad. Many meets are attended by over 500 swimmers and their families. Teams from around the Middletown, Hamilton, and Oxford areas will travel to our pool to participate in the meet, and these families prefer to patronize a business that supports their community. Swim families will also be encouraged to make a special effort to support heat sheet advertisers.

How much does it cost to participate?

- Business Card – measures 2.0" x 3.5" = \$10
- 1/4 page ad – measures 4.25" x 5.5" = \$25
- 1/2 page ad – measures 8.5" x 5.5" = \$50
- Full page ad – measures 8.5" x 11" = \$100
- Sponsor an event – Announcer will read your business name and tagline before an event; 1 Free w/ Full page ad = \$15

Click the link below to begin your advertisement

<https://forms.gle/1MHn8omR4R2N32Br8>

****Orders and payments must be received by July 20th.****